

pe Prestige Events
by Lisa and Nicole





Hello

Thank you so much for taking the time to visit our website. We are very excited to welcome you as an exhibitor for Prestige Events by Lisa and Nicole.

We do hope by reading through our media pack that this will answer any questions that you may have about our events. However, should you have any further questions please do not hesitate to contact us via, Prestige_eventsbynicoleandlisa@outlook.com

Lisa and Nicole love to hear from you and we certainly cannot wait to hear about your business and create a longstanding working relationship.

Lisa and Nicole



Lisa and Nicole are passionate about helping your business grow into the success that you dream of, we want to help you as much as you help us by attending our events.

So how do we do this?

Well from the moment you book with us we list that you are attending, we take photos of your stands and share them throughout the year, (with your permission of course). We also provide links to your Facebook pages/websites so customers can connect with you before and after the events.

We always ensure that we continue to increase your exposure throughout the year by our channels of advertising.

Exhibiting

When you decide to book a pitch with us confirmation of your booking will be confirmed within 7 days of receiving your completed booking form. Along with payment for your pitch. Regrettably if we do not receive these within the 7 days, your place will be cancelled and the space given to another exhibitor.

So what is the total cost and what does this include?

The total cost for a will depend on each fayre, however this is outlined on the booking forms, the below is included at each fayre:

- Standard size table*
- Electric if required*
- Tea, Coffee and water*
- Add as much Literature as you like to our goody bags (please note this must be your trade only)*
- Free Guide on how to make the most of exhibiting at our events*



Advertising

So a lot of people ask how do we advertise our events? As you know it's all very well hosting events but advertising is everything. In our opinion if you do not have a good Marketing Strategy then your business may as well be non-existent. So what do we do to get the customers through our doors?

- Social Media*
- Dedicated Facebook Page*
- Daily Sharing on social media to keep our customers engaged*
- Door to Door flyers throughout Somerset and Dorset*
- Local papers and magazines*
- Leaflets and Posters in local shops and companies*
- Radio*

We are pleased to say that we have a great support network and a lot of our events get well known through word of mouth.

We also carefully select our venues for our Spiritual and Holistic Fayres. We are very lucky that they also support us with our advertising and they encourage their own customers to walk through the door.



What do we do to make our events unique?

So what makes us different to other local fayres and events, well we like to think we are unique in our ideas:

- Goody bag for everyone that walks through the door, with a special gift from Lisa and Nicole, we do also encourage suppliers to add their business cards and product samples.*
- We only allow a few of each trade at each event to ensure you everyone has ample of opportunity to speak to the couples to be*
- Tea and Coffee included for all stall holders throughout the day*

What's included in the cost of your pitch?

- Table and two chairs*
- Tea and Coffee throughout the day*
- Electric (please make us aware upon booking your space at our events if you require this)*
- Ample free parking*
- Wifi*
- The opportunity to put as much of your own marketing material and product samples into our goodie bags as you like*
- We always mention you on our social media pages.*



Frequently Asked Questions

Do I need to use the table provided or can I spread out and use extra space?

No you don't have to stick to the table provided, we encourage you to be as creative as possible, remember you are there to sell yourself and your business so make the most of it.

All we ask is that you do not encroach on the stall holders next to you. Please ensure that there is walking distance between you and the next stalls. Please make sure that there are no obvious hazards and that customers can clearly see what you are promoting.

Is everyone entitled to use electricity for their stand?

Yes they are, however due to great planning and getting everyone in the right spaces we ask that you advise us if you require electricity at the time of booking to make sure you are close to an electric point. Please do bring an extension lead on the day so we can reach sockets further away from you, we won't have any with us on the day.

How many people do you expect through the Doors?

This one is always a hard question to answer, all though we do an outstanding job at advertising and ensuring we plan our events on days that do not clash with other events, it does of course depend on what else is on that day, the weather and many other factors. However, we expect a footfall of 60 plus to our events.

How many suppliers will there be of the same trade as me?

We understand you do not want to be in a room full of readers or all of you offering the same therapy. It doesn't work and this would also reflect badly on us. Therefore, we ensure that we only allow a fair amount of each trade at each event. We are also very careful with our room planning to ensure that everyone is well spread out to engage our customers and ensure that they visit every corner of every room!

Do I need to get insurance to exhibit with you?

Yes this is an absolute must, and without this we will unfortunately be unable to accept your booking. You will need Public Liability Insurance, certain trades will also have specific insurances for their trade, you must also hold these to exhibit with us.

Can I promote someone else's business on my stall?

This is a No I'm afraid, we do not allow cross promotion as this does not reflect well on our business, we are there to help you promote your business. If someone cannot make it we will allow them to add their marketing material to our swag bags for a small cost of £2.00. The supplier can contact us direct to arrange this by emailing us.

Are there any terms and conditions for booking an event?

Yes these will be sent once a copy of your booking form is sent.

How do I book a stall at your fayres?

A printed form can be scanned via email or sent via post upon request. All our forms can be seen via our website.

Do you offer a flexible payment option?

Yes we certainly do, we understand that costs can mount up especially when starting out, therefore please contact us to discuss this and we should be able to assist.



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<http://www.prestigeevents.global/>