

pe Prestige Events
by Lisa and Nicole





Hello

Thank you so much for taking the time to visit our website. We are very excited to welcome you as an exhibitor for Prestige Events by Lisa and Nicole.

We do hope by reading through our media pack that this will answer any questions that you may have about our events. However, should you have any further questions please do not hesitate to contact us via, Prestige_eventsbynicoleandlisa@outlook.com

Lisa and Nicole love to hear from you and we certainly cannot wait to hear about your business and create a longstanding working relationship.

Lisa and Nicole





Lisa and Nicole are passionate about helping your business grow into the success that you dream of, we want to help you as much as you help us by attending our events.

So how do we do this?

Well from the moment you book with us we list that you are attending, we take photos of your stands and share them throughout the year, (with your permission of course). We also provide links to your Facebook pages/websites so customers can connect with you before and after the events.

We always ensure that we continue to increase your exposure throughout the year by our channels of advertising.

Exhibiting

When you decide to book a pitch with us confirmation of your booking will be confirmed within 7 days of receiving your completed booking form. Along with a deposit of £50 for our Wedding Showcase and a deposit of £30 for our Wedding Fayres. Regrettably if we do not receive these within the 7 days, your place will be cancelled and the space given to another exhibitor.

So what is the total cost and what does this include?

The total cost for a pitch at our Wedding Fayres is £60. The following is included in the price:

- Standard size table*
- Electric if required*
- Tea, Coffee and water*
- Add as much Literature as you like to our goody bags (please note this must be your trade only)*
- Free Guide on how to make the most of exhibiting at our events*



Advertising

So a lot of people ask how do we advertise our events? As you know it's all very well hosting events but advertising is everything. In our opinion if you do not have a good Marketing Strategy then your business may as well be non-existent. So what do we do to get the customers through our doors?

- Social Media*
- Dedicated Facebook Page*
- Daily Sharing on social media to keep our customers engaged*
- Door to Door flyers throughout Somerset and Dorset*
- Local papers and magazines*
- Leaflets and Posters in local shops and companies*
- Roadside signs and banners*
- Radio*
- Online Wedding Websites*
- Google and much more*

We are pleased to say that we have a great support network and a lot of our events get well known through word of mouth.

We also carefully select our venues for our Wedding Fayres. We are very lucky that they also support us with our advertising and they encourage their own brides to walk through the door, to select the final details for their special day.



What do we do to make our events unique?

So what makes us different to other local fayres and events, well we like to think we are unique in our ideas:

-Swag bag for every bride that walks through the door, with a special gift from Lisa and Nicole, we do also encourage suppliers to add their business cards and product samples.

-Free glass of prosecco upon arrival

-The opportunity for two lucky brides to win a copy of two bridal magazines and a bottle of pink bubbles

-We only allow a few of each trade at each event to ensure you everyone has ample of opportunity to speak to the couples to be

-We also run a competition for our visitors to vote for the best dressed stand, the lucky supplier will win a bottle of prosecco and a box of chocolates. I wonder how competitive you will all get!

-We offer a fast-track service for our couples to sign up to prior to the day so they can skip the queues and make their way to you

-Tea and Coffee included for all stall holders throughout the day

What's included in the cost of your pitch?

-Table and two chairs

-Tea and Coffee throughout the day

-Electric (please make us aware upon booking your space at our events if you require this)

-Ample free parking

-Wifi

-The opportunity to put as much of your own marketing material and product samples into our swag bags as you like

-We always mention our suppliers on our social media pages and we have our own preferred supplier list, therefore, should a couple ask us for a particular trade we can give them your details.



Frequently Asked Questions

What is your preferred supplier list?

This is a list of suppliers that Lisa and I trust and know well. As qualified Wedding Planners and Event Managers we know it can be hard for couples to pick suppliers for their special day, that's why we created the preferred supplier list. If you would like to be part of it, please do contact us and we will discuss the requirements with you.

Do I need to use the table provided or can I spread out and use extra space?

No you don't have to stick to the table provided, we encourage you to be as creative as possible, remember you are there to sell yourself and your business so make the most of it. Remember there is a competition going for the best dressed stall, so please make the most of your space and get competitive!

All we ask is that you do not encroach on the stall holders next to you. Please ensure that there is walking distance between you and the next stalls. Please make sure that there are no obvious hazards and that customers can clearly see what you are promoting.

Is everyone entitled to use electricity for their stand?

Yes they are, however due to great planning and getting everyone in the right spaces we ask that you advise us if you require electricity at the time of booking to make sure you are close to an electric point. Please do bring an extension lead on the day so we can reach sockets further away from you, we wont have any with us on the day.

What time can I arrive to set up?

You can arrive from 10.30am to set up on the Sunday morning. Our pre registered guests arrive from 11.30am so please ensure that you are ready by then, doors open to the public at 12.00am.

How many couples do you expect through the Doors?

This one is always a hard question to answer, all though we do an outstanding job at advertising and ensuring we plan our events on days that do not clash with other events, it does of course depend on what else is on that day, the weather and many other factors. However, we expect a footfall of 60 plus to our events, by footfall we mean total guests not just couples or brides. Lets be honest couples tend to bring in-laws and bridesmaids along.



How many suppliers will there be of the same trade as me?

We understand you do not want to be in a room with 10 wedding photographers, 10 cake makers and 20 florists! It doesn't work and this would also reflect badly on us. Therefore, we do not allow anymore than 4 to 5 of each trade at each event depending on venue size. We are also very careful with our room planning to ensure that everyone is well spread out to engage our couples and ensure that they visit every corner of every room!

Do I need to get insurance to exhibit with you?

Yes this is an absolute must, and without this we will unfortunately be unable to accept your booking. You will need Public Liability Insurance and Professional Indemnity Insurance, certain trades will also have specific insurances for their trade, you must also hold these to exhibit with us. We do also recommend that you take out your own event cancellation insurance, in the event that you are unable to attend or in the very unlikely event that a show is postponed or cancelled.

Can I promote someone else's business on my stall?

This is a no I'm afraid, we do not allow cross promotion as this does not reflect well on our business, we are there to help you promote your business. If someone cannot make it we will allow them to add their marketing material to our swag bags for a small cost of £5.00. The supplier can contact us direct to arrange this by emailing:

Are there any terms and conditions for booking an event?

Yes there are and these will be sent directly to you upon booking.

How do I book a stall at your fayres?

A printed form can be scanned via email or sent via post upon request

Do I need to pay the full amount in one go?

No you don't, we do require the deposit within 7 days of the booking form being filled out to secure your booking and once paid this is non-refundable in the event of cancellation. Full payment is required 8 weeks prior to the event and again is non-refundable in the event of cancellation.

Do you offer a flexible payment option?

Yes we certainly do, we understand that costs can mount up especially when starting out, therefore please contact us to discuss this and we should be able to assist.



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<http://www.prestigeevents.global/>